



Circulation Statement for June 2017

HCD magazine, Emerald Expositions, 100 Broadway, New York, NY 10005

FIELDS SERVED

Healthcare Design serves building, architectural and design firms, and others allied to the field involved in planning, designing, and constructing new or renovated healthcare facilities.

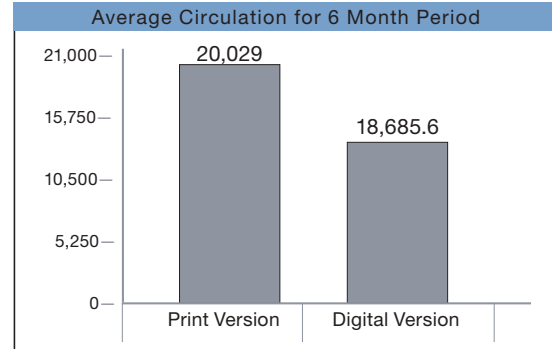
DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients have a function of architect, interior designer, hospital administrator, facility manager, engineer, and key members of the construction community involved in planning, designing, and constructing new or renovated healthcare facilities.

Print Edition Average Distribution

Circulation By Issue		
Circulation by Issue	Print Version	Digital Version
Jan	20,030	18,280
Feb	20,031	19,047
March	20,032	19,132
April	20,031	18,465
May	20,021	18,504
Average	20,029	18,686

Average Distribution	Copies	Percent
Qualified Non Paid	19,999	94%
Qualified Paid	30	0%
Non Qualified Paid	-00	0%
Trade Shows/Conventions	225	1%
Advertisers/Agencies	810	4%
All Other	286	1%
Total Average Distribution	21,350	100%



Profile of Print Subscribers for the May 2017 Issue

Type of Business	Copies	Percent
Architectural or A/E Firm	8,036	40%
Interior Design Firm	3,029	15%
Design/Build Firm	1,030	5%
Hospital/Specialty Medical Center	3,996	20%
Medical Office/Clinic/Outpatient Center	623	3%
University Medical School	130	1%
Engineering Firm	252	1%
Contractor/Builder/Construction	889	4%
Law Firm	27	0%
Landscape Architecture Firm	81	0%
Other	1,928	10%
Total	20,021	100%

Geographic Region	Copies	Percent
New England	1,033	5%
Middle Atlantic	3,149	16%
East North Central	3,297	16%
West North Central	1,860	9%
South Atlantic	3,699	18%
East South Central	921	5%
West South Central	2,098	10%
Mountain	1,303	7%
Pacific	2,564	13%
US Territories	39	0%
Total US	19,963	99.71%
Canada	45	0.225%
Mexico	-00	0%
Other International	13	0.065%
Total Qualified	20,021	100%

Organization will be involved in a construction/renovation project in next 12 months	89%
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Subscriber is directly involved with construction/renovation projects for their organization	79%
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Job Function	Copies	Percent
Architect	5,135	26%
Interior Designer	3,541	18%
Facilities Manager/Facilities Planner/Director	1,854	9%
Buyer/Purchasing Executive	167	1%
Consultant	454	2%
Medical Planner/Director	135	1%
President/CEO/COO/CFO/Owner	3,779	19%
Administrator/Vice President/Director	2,156	11%
Construction Manager/Director	164	1%
Project Manager/Director	885	4%
Chief Engineer/Engineer	208	1%
Contractor - Electrical/Mechanical/Other Contractor	95	0%
Maintenance Include Building/Grounds	493	2%
Environmental	94	0%
Safety/Security	84	0%
Infection Control	19	0%
Attorney	17	0%
Technology/Audio Visual	35	0%
Landscape Architect	33	0%
Nurse/Nurse Planner	45	0%
Other	628	3%
Total	20,021	100%

Circulation Statement for June 2017

Digital Edition

Profile of Digital Subscribers for the May 2017 Issue

Type of Business	Copies	Percent
Architectural or A/E Firm	5,913	32%
Interior Design Firm	1,915	10%
Design/Build Firm	1,239	7%
Hospital/Specialty Medical Center	4,077	22%
Medical Office/Clinic/Outpatient Center	597	3%
University Medical School	233	1%
Engineering Firm	462	2%
Contractor/Builder/Construction	986	5%
Law Firm	54	0%
Landscape Architecture Firm	47	0%
Other	2,981	16%
Total	18,504	100%

Organization will be involved in a construction/renovation project in next 12 months	85%
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Subscriber is directly involved with construction/renovation projects for their organization	78%
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Geographic Region	Copies	Percent
New England	890	5%
Middle Atlantic	2,397	13%
East North Central	2,923	16%
West North Central	1,477	8%
South Atlantic	3,174	17%
East South Central	807	4%
West South Central	1,800	10%
Mountain	1,106	6%
Pacific	2,494	13%
US Territories	69	0%
Total US	17,137	93%
Canada	404	2%
Mexico	36	0%
Other International	927	5%
Total Qualified	18,504	100%

Job Function	Copies	Percent
Architect	4,137	22%
Interior Designer	2,791	15%
Facilities Manager/Facilities Planner/Director	2,045	11%
Buyer/Purchasing Executive	228	1%
Consultant	737	4%
Medical Planner/Director	216	1%
President/CEO/COO/CFO/Owner	2,679	14%
Administrator/Vice President/Director	1,765	10%
Construction Manager/Project Manager	540	3%
Project Manager/Director	875	5%
Chief Engineer/Engineer	383	2%
Contractor - Electrical/Mechanical/ Other Contractor	130	1%
Maintenance Include Building/Grounds	128	1%
Environmental	59	0%
Safety/Security	55	0%
Infection Control	30	0%
Attorney	28	0%
Technology/Audio Visual	82	0%
Landscape Architect	34	0%
Nurse/Nurse Planner	40	0%
Other	1,522	8%
Total	18,504	100%