



Circulation Statement for June 2016

HCD magazine, Emerald Expositions, 100 Broadway, New York, NY 10005

FIELDS SERVED

Healthcare Design serves building, architectural and design firms, and others allied to the field involved in planning, designing, and constructing new or renovated healthcare facilities.

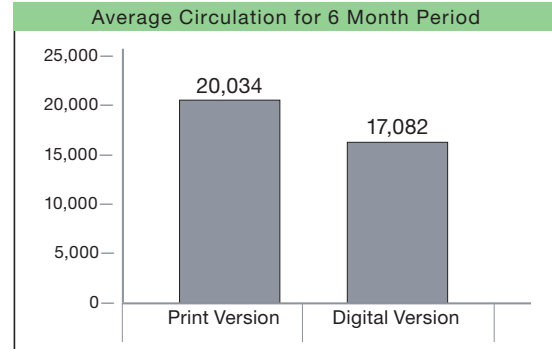
DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients have a function of architect, interior designer, hospital administrator, facility manager, engineer, and key members of the construction community involved in planning, designing, and constructing new or renovated healthcare facilities.

Print Edition Average Distribution

Circulation By Issue		
Circulation by Issue	Print Version	Digital Version
Jan/Feb	20,000	16,935
March	20,049	17,001
April	20,044	17,039
May	20,039	17,181
Jun/Jul	20,040	17,255
Average	20,034	17,082

Average Distribution	Copies	Percent
Qualified Non Paid	19,990	92%
Qualified Paid	44	0%
Non Qualified Paid	-	0%
Trade Shows/Conventions	315	1%
Advertisers/Agencies	1,236	6%
All Other	234	1%
Total Average Distribution	21,819	100%



Profile of Print Subscribers for the June 2016 Issue

Type of Business	Copies	Percent
Architectural or A/E Firm	7,754	39%
Interior Design Firm	2,974	15%
Design/Build Firm	1,076	5%
Hospital/Specialty Medical Center	4,972	25%
Medical Office/Clinic/Outpatient Center	735	4%
University Medical School	198	1%
Engineering Firm	286	1%
Contractor/Builder/Construction	1,105	6%
Law Firm	59	0%
Landscape Architecture Firm	81	0%
Other	760	4%
Total	20,000	100%

Geographic Region	Copies	Percent
New England	1,040	5%
Middle Atlantic	3042	15%
East North Central	3307	17%
West North Central	1856	9%
South Atlantic	3724	19%
East South Central	955	5%
West South Central	2119	11%
Mountain	1301	7%
Pacific	2615	13%
US Territories	31	0%
Total US	19,990	99.95%
Canada	5	0.025%
Mexico	-	0%
Other International	5	0.025%
Total Qualified	20,000	100%

Organization will be involved in a Reno Project in next 12 months	Copies	Percent
	17,982	90%

Subscriber is directly involved with construction/renovation projects for their organization	Copies	Percent
	14,756	74%

Job Function	Copies	Percent
Architect	4,548	23%
Interior Designer	3,235	16%
Facilities Manager/Facilities Planner/Director	1,960	10%
Buyer/Purchasing Executive	196	1%
Consultant/Medical Planner	454	2%
Medical Planner/Director	143	1%
President/CEO/COO/CFO/Owner	4,092	20%
Administrator/Vice President/Director	2,433	12%
Construction Manager/Director	148	1%
Project Manager/Director	883	4%
Chief Engineer/Engineer	268	1%
Contractor - Electrical/Mechanical/Other Contractor	88	0%
Maintenance Include Building/Grounds	606	3%
Environmental	118	1%
Safety/Security	87	0%
Infection Control	28	0%
Attorney	35	0%
Technology/Audio Visual	44	0%
Landscape Architect	25	0%
Nurse/Nurse Planner	21	0%
Other	588	3%
Total	20,000	100%

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Digital Edition

Profile of Digital Subscribers for the June 2016 Issue

Type of Business	Copies	Percent
Architectural or A/E Firm	5,456	32%
Interior Design Firm	1,720	10%
Design/Build Firm	1,109	6%
Hospital/Specialty Medical Center	4,240	25%
Medical Office/Clinic/Outpatient Center	513	3%
University Medical School	212	1%
Engineering Firm	384	2%
Contractor/Builder/Construction	758	4%
Law Firm	32	0%
Landscape Architecture Firm	32	0%
Other	2,725	16%
Total	17,181	81%

Organization will be involved in a Reno Project in next 12 months	14,523	85%
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Subscriber is directly involved with construction/renovation projects for their organization	13,439	78%
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Geographic Region	Copies	Percent
New England	831	5%
Middle Atlantic	2,275	13%
East North Central	2,707	16%
West North Central	1,398	8%
South Atlantic	2,928	17%
East South Central	805	5%
West South Central	1,680	10%
Mountain	1,062	6%
Pacific	2,299	13%
US Territories	63	0%
Total US	16,048	93%
Canada	354	2%
Mexico	34	0%
Other International	745	4%
Total Qualified	17,181	100%

Job Function	Copies	Percent
Architect	3,999	23%
Interior Designer	2,470	14%
Facilities Manager/Facilities Planner/Director	2,367	14%
Buyer/Purchasing Executive	210	1%
Consultant/Medical Planner	601	3%
Medical Planner/Director	165	1%
President/CEO/COO/CFO/Owner	2,416	14%
Administrator/Vice President/Director	1,588	9%
Construction Manager/Project Manager	544	3%
Project Manager/Director	724	4%
Chief Engineer/Engineer	347	2%
Contractor - Electrical/Mechanical/ Other Contractor	120	1%
Maintenance Include Building/Grounds	90	1%
Environmental	50	0%
Safety/Security	50	0%
Infection Control	26	0%
Attorney	15	0%
Technology/Audio Visual	72	0%
Landscape Architect	33	0%
Nurse/Nurse Planner	19	0%
Other	1,275	7%
Total	17,181	100%